PROFILE

Hi, I'm Kelsie! I've been a graphic designer for over a decade, and I still get excited to start each new project. Over the years, I've dived into everything from 3D animation and motion graphics to illustrations and page layouts—always with a focus on telling stories that resonate. I'm passionate about what I do, and I love challenging myself to learn new skills and explore fresh ideas. For me, design isn't just about making things look beautiful—it's about creating work that connects with people and leaves a lasting impression.

WORK EXPERIENCE

ITA GROUP
Sr. Graphic Designer
2022-Current

7000 Vista Dr,
West Des Moines, IA 50266
Senior Graphic Designer for ITA Group. Created proposals for clients while also working on marketing pieces for the company itself.

PRAIRIE MEADOWS
Sr. Graphic Designer
2022

1 Prairie Meadows Dr,
Altoona, IA 50009
Senior Designer for the Prairie Meadows marketing department. I Design all the promotions for the Casino and Race track. Including their monthly magazine that goes to players.

HY-VEE
Graphic Designer
2018-2022

5820 Westown Pkwy
West Des Moines, IA 50266
Designing signage for all 200+ stores owned by Hy-Vee. Creating everything from social media assets to large banners, car wraps and coupons.

DELTA DESIGN
Graphic Designer
2017-2018

2600 Grand Ave #200
Des Moines, IA 50312
Designed for several companies such as Principle, ARAG and Ellingson and Ellingson. Created logos, brochures, powerpoints, animations and package designs. Worked with a creative team to solve creative problems

PROFESSIONAL SKILLS

Skill	Rating
Adobe Illustrator	●●●●●
Adobe Photoshop	●●●●●
Adobe InDesign	●●●●●
Adobe After Effects	●●●●●
3D Design	●●●●○
Unity	●●○○○
Creative Writing	●●●●○
Creativity	●●●●●
Work Ethic	●●●●●
Microsoft Word	●●●●○
Microsoft Excel	●●●●○
Microsoft Powerpoint	●●●●○
Scripts	●●●●○
Organization	●●●●●
Marketing	●●●●○
Hand-Type	●●●●○
UX UI Design	●●●○○

HIGHER EDUCATION

Grand View University
B.A. of Arts Graphic Design
User Experience Certification

Academy of Art University
Game Design and Animation